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| **Campaign Name:** | International Students’ Campaign |
| **Chair/Co-Chairs:** | Alexander Nowak, Ashley Wong |
| **Campaign Progress** |
| **Targets set at last term** | **Achieved?** | **How? / Why not?** | **Spend** |
| [carried through from MT] Add members (not sent in a formal report but agreed upon by co-Chairs; note: no formal report was previously sent) | Yes | International community invited to apply 🡪 internal review process 🡪 appointments.  | N/A |
| Establish working processes and functioning | Yes | Amended constitution to update relevant roles; fortnightly meetings established to keep committee accountable and facilitate frequent updates. Created group chats, Google Drive and accounts for handovers and organization, including tracking documents. | N/A |
| Organize buddy/meeting program(s) | Yes | Winter vacation walking buddy programme launched, 52 sign ups.  | N/A |
| Organize event(s) | Partial | Group bubble tea trip was planned but cancelled due to health reasons. Plans for other events underway (including an international bop/club night). | N/A |
| Launch informational campaign(s) and develop resources (primarily digital) | Yes | Revived social media platforms. Facilitated by growth of committee, including people who can do graphic design.  | N/A |
| **Next Term Targets** |
| **Target** | **Description** | **Expected Spend** |
| Maintain a strong team of active members | We hope that some/all of the recruited ISC committee will re-run to take advantage of the momentum we have gained. We are also increasing the frequency of our posts in attempt to increase visibility to encourage more people in the international community to run. | N/A |
| Develop & complete an International Freshers’ Guide | We are currently curating a guide for incoming international freshers with a focus on problems/challenges that incoming international students will face. We would appreciate the assistance of the Oxford SU & JCR/MCRs to distribute this digital guide.  | N/A |
| Organize event(s) | Two-fold goals. (1) Increase the number of smaller-scale events to encourage international students to meet each other and maintain visibility of ISC. (2) Organise a larger-scale event (currently an International Bop being planned), collaborating with various international societies.  | TBD |
| Continue buddy/meeting programme | Re-run the walking buddy programme during the Easter vacation.  | N/A |
| Create a feedback/reflection pipeline for events | Start collecting feedback for initiatives organised by the ISC so that future events are more tailored to what our community actually wants. | N/A |
| **Chair/Co-Chair’s Comments:** |
| Having rebuilt the ISC team with active and enthusiastic members, we are optimistic about the trajectory of the ISC. We would like to continue building our presence/visibility in the international community by running regular events, taking advantage of our connections to national societies. We have also started to turn our focus to welcoming new international students to the university, including by curating a freshers’ guide and setting up buddy/mentoring programmes. Our commitment to regular meetings/reflections should also help streamline the handover process when the new committee takes over.  |